

CERTAIN RESULTS ON A SUBCLASS OF CLOSE-TO-CONVEX FUNCTIONS

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Abstract. In this paper we introduce and study a subclass of close-to-convex functions defined in the open unit disk. We establish the inclusion relationship, coefficient estimates and some sufficient conditions for a normalized function to be in our classes of functions. Furthermore, we discuss Fekete-Szegő problem for a more generalized class. The results presented here would provide extensions of those given in some earlier works.

1 Introduction

Let \mathcal{A} denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n, \quad z \in \mathcal{U}, \quad (1.1)$$

which are analytic in the open unit disk $\mathcal{U} = \{z \in \mathbb{C} : |z| < 1\}$. Let \mathcal{K} and \mathcal{S}^* denote the usual subclass of \mathcal{A} whose members are close-to-convex and starlike in \mathcal{U} respectively. We also denote by $\mathcal{S}^*(\alpha)$ the class of starlike functions of order α ($0 \leq \alpha < 1$).

For two functions f and g analytic in \mathcal{U} , we say that the function f is subordinate to g , and write $f(z) \prec g(z)$, if there exists a Schwarz function w (i.e. w is analytic in \mathcal{U} , with $w(0) = 0$ and $|w(z)| < 1$, $z \in \mathcal{U}$), such that $f(z) = g(w(z))$ for all $z \in \mathcal{U}$.

In particular, if the function g is univalent in \mathcal{U} , then we have

$$f(z) \prec g(z) \Leftrightarrow f(0) = 0 \quad \text{and} \quad f(\mathcal{U}) \subset g(\mathcal{U}).$$

More recently, Kowalczyk and Leś-Bomba [4] studied a subclass $K_s(\alpha)$ of analytic function related to the starlike functions. Thus, let f be an analytic function in \mathcal{U} defined by (1.1). We say that $f \in K_s(\alpha)$ ($0 \leq \alpha < 1$) if there exists a function $g \in \mathcal{S}^*(\frac{1}{2})$ such that

$$\operatorname{Re} \left(\frac{-z^2 f'(z)}{g(z)g(-z)} \right) > \alpha, \quad z \in \mathcal{U}.$$

Also, in terms of subordination, an analytic function $f \in \mathcal{A}$ belongs to the class $K_s(\alpha)$ ($0 \leq \alpha < 1$) if and only if there exists a function $g \in \mathcal{S}^*(\frac{1}{2})$, such that

$$\frac{-z^2 f'(z)}{g(z)g(-z)} \prec \frac{1 + (1 - 2\alpha)z}{1 - z}.$$

Motivated by the work by Kowalczyk and Leś-Bomba [4], we introduce and study a new class $K_s(A, B; u, v)$ of analytic functions related to starlike functions, as follows:

Definition 1.1. If $f \in \mathcal{A}$, we say that $f \in K_s(A, B; u, v)$ if there exists a function $g \in \mathcal{S}^*\left(\frac{1}{2}\right)$ such that

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} \prec \frac{1 + Az}{1 + Bz} \quad (1.2)$$

$$(-1 \leq B < A \leq 1; u, v \in \mathbb{C}^* := \mathbb{C} \setminus \{0\}, |u| \leq 1 \text{ and } |v| \leq 1).$$

Also, we say that the function $f \in K_s(A, B; u, v)$ is generated by the function g .

Remarks 1.1. (i) For the special case $A = 1 - 2\alpha$ ($0 \leq \alpha < 1$) and $B = -1$, we find that

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} \prec \frac{1 + (1 - 2\alpha)z}{1 - z}$$

implies

$$\operatorname{Re} \left(\frac{uvz^2 f'(z)}{g(uz)g(vz)} \right) > \alpha, \quad z \in \mathcal{U}, \quad (0 \leq \alpha < 1), \quad (1.3)$$

and we denote this subclass of functions by $K_s(\alpha; u, v)$.

(ii) Obviously, $K_s := K_s(0; 1, -1)$, where K_s is the class of functions studied by Gao and Zhou [2]. Also, $K_s(\gamma) := K_s(\gamma; 1, -1)$, where $K_s(\gamma)$ is the class of functions due to Kowalczyk and Leś-Bomba [4].

(iii) By simple calculations it is easy to see that the inequality (1.2) is equivalent to

$$\left| \frac{uvz^2 f'(z)}{g(uz)g(vz)} - 1 \right| < \left| \frac{Buvz^2 f'(z)}{g(uz)g(vz)} - A \right|, \quad z \in \mathcal{U}. \quad (1.4)$$

In this present paper we investigate coefficient inequalities, inclusion relationship, and the Fekete-Szegő problem for functions belonging to the class $K_s(A, B; u, v)$.

In our proposed investigation of the class $K_s(A, B; u, v)$ we require the following lemmas.

The next lemma can be easily proved:

Lemma 1.2. Let $u, v \in \mathbb{C}^*$, with $|u| \leq 1$, $|v| \leq 1$ and let

$$g(z) = z + \sum_{n=2}^{\infty} b_n z^n \in \mathcal{S}^*\left(\frac{1}{2}\right). \quad (1.5)$$

If we put

$$G(z) = \frac{g(uz)g(vz)}{uvz} = z + \sum_{n=2}^{\infty} C_n(u, v) z^n, \quad z \in \mathcal{U}, \quad (1.6)$$

where

$$C_n(u, v) = \sum_{j=1}^n b_j b_{n-j+1} u^{j-1} v^{n-j} \quad (n = 2, 3, \dots), \quad (1.7)$$

with $b_1 = 1$, then $G \in \mathcal{S}^*$.

Remarks 1.2. (i) Since $g \in \mathcal{S}^*\left(\frac{1}{2}\right)$, from Lemma 1.2 we obtain that G given by (1.5) belongs to \mathcal{S}^* . Then, by (1.3) we see that the class $K_s(\alpha; u, v)$ is a subclass of the class \mathcal{K} of close-to-convex functions.

(ii) If we put $u = 1$ and $v = -1$, from (1.7) we find that

$$C_n(u, v) = \begin{cases} 0, & \text{if } n = 2k \\ B_{2k-1}, & \text{if } n = 2k - 1, \end{cases}$$

where

$$B_{2k-1} = 2b_{2k-1} - 2b_2 b_{2k-2} + \dots + (-1)^k 2b_{k-1} b_{k+1} + (-1)^{k+1} b_k^2, \quad (1.8)$$

and we get the earlier given result by Gao and Zhou [2] for their class of functions.

Lemma 1.3. *Let the function*

$$H(z) = 1 + h_1z + h_2z^2 + \dots, \quad z \in \mathcal{U},$$

be analytic in the unit disk \mathcal{U} . Then, the function H satisfies the condition

$$\left| \frac{H(z) - 1}{A - BH(z)} \right| < \beta, \quad z \in \mathcal{U}, \quad (-1 \leq B < A \leq 1)$$

for some β ($0 < \beta \leq 1$), if and only if there exists an analytic function φ in the unit disk \mathcal{U} , such that $|\varphi(z)| \leq \beta$ for $z \in \mathcal{U}$, and

$$H(z) = \frac{1 - Az\varphi(z)}{1 - Bz\varphi(z)}, \quad z \in \mathcal{U}.$$

Proof. We will employ the technique similar with those of Padamanabhan [7]. Assume that the function

$$H(z) = 1 + h_1z + h_2z^2 + \dots, \quad z \in \mathcal{U},$$

satisfies the condition

$$\left| \frac{H(z) - 1}{A - BH(z)} \right| < \beta, \quad z \in \mathcal{U} \quad (-1 \leq B < A \leq 1).$$

Setting

$$h(z) = \frac{1 - H(z)}{A - BH(z)},$$

we see that the function h analytic in \mathcal{U} , satisfies the inequality $|h(z)| < \beta$ for $z \in \mathcal{U}$ and $h(0) = 0$. Now, by using the Schwarz's lemma, we get that the function h has the form $h(z) = z\varphi(z)$, where φ is analytic in \mathcal{U} and satisfies $|\varphi(z)| \leq \beta$ for $z \in \mathcal{U}$. Thus, we obtain

$$H(z) = \frac{1 - Ah(z)}{1 - Bh(z)} = \frac{1 - Az\varphi(z)}{1 - Bz\varphi(z)}.$$

On the other hand, if

$$H(z) = \frac{1 - Az\varphi(z)}{1 - Bz\varphi(z)}$$

and $|\varphi(z)| \leq \beta$ for $z \in \mathcal{U}$, then H is analytic in the unit disk $z \in \mathcal{U}$. Furthermore, since $|z\varphi(z)| \leq \beta|z| < \beta$ for $z \in \mathcal{U}$, we get

$$\left| \frac{H(z) - 1}{A - BH(z)} \right| = |z\varphi(z)| < \beta, \quad z \in \mathcal{U},$$

which completes the proof of our lemma. □

Lemma 1.4. [5] *Let $-1 \leq B_2 \leq B_1 < A_1 \leq A_2 \leq 1$. Then,*

$$\frac{1 + A_1z}{1 + B_1z} \prec \frac{1 + A_2z}{1 + B_2z}.$$

Let \mathcal{P} denote the class of functions p of the form

$$p(z) = 1 + \sum_{n=1}^{\infty} c_n z^n, \quad z \in \mathcal{U}, \tag{1.9}$$

which are analytic in the open unit disk \mathcal{U} .

Lemma 1.5. [6] If $p \in \mathcal{P}$ has the form (1.9) and satisfies $\operatorname{Re} p(z) > 0$, $z \in \mathcal{U}$, then for any number $\mu \in \mathbb{C}$ we have

$$|c_2 - \mu c_1^2| \leq 2 \max \{1; |2\mu - 1|\},$$

and the result is sharp for the functions given by

$$p(z) = \frac{1+z}{1-z} \quad \text{and} \quad p(z) = \frac{1+z^2}{1-z^2}.$$

Lemma 1.6. [3] A function $p \in \mathcal{P}$ satisfies $\operatorname{Re} p(z) > 0$, $z \in \mathcal{U}$, if and only if

$$p(z) \neq \frac{x-1}{x+1}, \quad z \in \mathcal{U},$$

for all $|x| = 1$.

Lemma 1.7. If $f \in \mathcal{A}$ has the form (1.1), then $f \in K_s(\alpha; u, v)$ if and only if

$$1 + \sum_{n=2}^{\infty} A_n z^{n-1} \neq 0, \quad z \in \mathcal{U}, \quad |x| = 1,$$

where

$$A_n = \frac{na_n + (1-2\alpha)C_n(u, v) + (na_n - C_n(u, v))x}{2(1-\alpha)} \quad (1.10)$$

and the coefficients $C_n(u, v)$ are given by (1.7).

Proof. According to Lemma 1.6, we have that $f \in K_s(\alpha; u, v)$ if and only if

$$\frac{\frac{uvz^2 f'(z)}{g(uz)g(vz)} - \alpha}{1-\alpha} \neq \frac{x-1}{x+1}, \quad z \in \mathcal{U}, \quad (1.11)$$

for all $|x| = 1$.

For $z = 0$, the above relation holds, since

$$\left. \frac{\frac{uvz^2 f'(z)}{g(uz)g(vz)} - \alpha}{1-\alpha} \right|_{z=0} = 1 \neq \frac{x-1}{x+1}, \quad |x| = 1.$$

For $z \neq 0$, the relation (1.11) is equivalent to

$$(x+1)(uvz^2 f'(z) - \alpha g(uz)g(vz)) \neq (x-1)(1-\alpha)g(uz)g(vz),$$

for all $z \in \mathcal{U} \setminus \{0\}$ and $|x| = 1$. Thus, we have

$$2(1-\alpha)z + \sum_{n=2}^{\infty} [na_n + (1-2\alpha)C_n(u, v) + x(na_n - C_n(u, v))] z^n \neq 0,$$

for $z \in \mathcal{U} \setminus \{0\}$ and $|x| = 1$, equivalently

$$2(1-\alpha)z \left[1 + \frac{\sum_{n=2}^{\infty} [na_n + (1-2\alpha)C_n(u, v) + x(na_n - C_n(u, v))]}{2(1-\alpha)} z^{n-1} \right] \neq 0. \quad (1.12)$$

Dividing both sides of (1.12) by $2(1-\alpha)z$, we obtain

$$1 + \frac{\sum_{n=2}^{\infty} [na_n + (1-2\alpha)C_n(u, v) + x(na_n - C_n(u, v))]}{2(1-\alpha)} z^{n-1} \neq 0,$$

for $z \in \mathcal{U} \setminus \{0\}$ and $|x| = 1$, which completes our proof. \square

2 Main Results

We will prove a theorem which provides us a sufficient condition for functions to belong into the class $K_s(A, B; u, v)$.

Theorem 2.1. *Let the functions f and g defined by (1.1) and (1.5) respectively, and for $n = 2, 3, 4, \dots$ let define the coefficients $C_n(u, v)$ by (1.7). If*

$$(1 + |B|) \sum_{n=2}^{\infty} n |a_n| + (1 + |A|) \sum_{n=2}^{\infty} |C_n(u, v)| < A - B$$

$$(-1 \leq B < A \leq 1; u, v \in \mathbb{C}^*, |u| \leq 1, |v| \leq 1),$$

then $f \in K_s(A, B; u, v)$.

Proof. For the functions f given by (1.1) and g given by (1.5) set

$$\Delta = \left| z f'(z) - \frac{g(uz)g(vz)}{uvz} \right| - \left| Bz f'(z) - \frac{Ag(uz)g(vz)}{uvz} \right| = \left| \sum_{n=2}^{\infty} n a_n z^n - \sum_{n=2}^{\infty} C_n(u, v) z^n \right| - \left| (B - A)z + B \sum_{n=2}^{\infty} n a_n z^n - A \sum_{n=2}^{\infty} C_n(u, v) z^n \right|.$$

From here, we have

$$\Delta \leq -(A - B) |z| + (1 + |B|) \sum_{n=2}^{\infty} n |a_n| |z|^n + (1 + |A|) \sum_{n=2}^{\infty} |C_n(u, v)| |z|^n,$$

hence

$$\Delta \leq \left(-(A - B) + (1 + |B|) \sum_{n=2}^{\infty} n |a_n| + (1 + |A|) \sum_{n=2}^{\infty} |C_n(u, v)| \right) |z|, z \in \mathcal{U}.$$

Using the assumption we obtain $\Delta < 0$, and thus we have

$$\left| z f'(z) - \frac{g(uz)g(vz)}{uvz} \right| < \left| Bz f'(z) - \frac{Ag(uz)g(vz)}{uvz} \right|, z \in \mathcal{U},$$

hence from (1.4) we conclude that $f \in K_s(A, B; u, v)$. □

Remark 2.2. Taking $u = 1, v = -1, A = 1 - 2\gamma$ ($0 \leq \gamma < 1$) and $B = -1$ in Theorem 2.1, we get the result obtained by Kowalczyk and Leś-Bomba [4].

The next theorem gives the estimate of the coefficients.

Theorem 2.3. *Let $-1 \leq B < A \leq 1$. Suppose that an analytic function f given by (1.1) and $g \in S^* \left(\frac{1}{2}\right)$ given by (1.5) are such that the condition (1.2) holds. Then, for $n \geq 2$ we have*

$$|n a_n - C_n(u, v)|^2 - |A - B|^2 \leq \tag{2.1}$$

$$\sum_{k=2}^{n-1} \left(|B^2 - 1| k^2 |a_k|^2 + |A^2 - 1| |C_k(u, v)|^2 + 2k |a_k C_k(u, v)| |1 - AB| \right),$$

where the coefficients $C_n(u, v)$ are defined by (1.7).

Proof. Since $f \in K_s(A, B; u, v)$ for some $g \in \mathcal{S}^*\left(\frac{1}{2}\right)$, the inequality (1.4) holds. From Lemma 1.3 we have

$$\frac{zf'(z)}{G(z)} = \frac{1 - Az\varphi(z)}{1 - Bz\varphi(z)}, \quad z \in \mathcal{U}, \quad (2.2)$$

where φ is an analytic functions in \mathcal{U} , $|\varphi(z)| \leq 1$ for $z \in \mathcal{U}$, and G is given by (1.6).

From (2.2), by using the definitions (1.1) and (1.6) for f and G respectively, we obtain that

$$\begin{aligned} & \left[-B \left(z + \sum_{n=2}^{\infty} na_n z^n \right) + A \left(z + \sum_{n=2}^{\infty} C_n(u, v) z^n \right) \right] z\phi(z) = \\ & \sum_{n=2}^{\infty} C_n(u, v) z^n - \sum_{n=2}^{\infty} na_n z^n, \quad z \in \mathcal{U}. \end{aligned} \quad (2.3)$$

Since the function $z\varphi(z)$ has the expansion

$$z\varphi(z) = \sum_{n=1}^{\infty} t_n z^n, \quad z \in \mathcal{U},$$

from (2.3) we find that

$$\begin{aligned} & \left((A - B)z - B \sum_{n=2}^{\infty} na_n z^n + A \sum_{n=2}^{\infty} C_n(u, v) z^n \right) \sum_{n=1}^{\infty} t_n z^n = \\ & \sum_{n=2}^{\infty} C_n(u, v) z^n - \sum_{n=2}^{\infty} na_n z^n, \quad z \in \mathcal{U}. \end{aligned} \quad (2.4)$$

Now, equating the coefficient of z^n in (2.4), we get

$$\begin{aligned} C_n(u, v) - na_n &= (A - B)t_{n-1} + (-2Ba_2 + AC_2(u, v))t_{n-2} + \\ & (-3Ba_3 + AC_3(u, v))t_{n-3} + \cdots + (-(n-1)Ba_{n-1} + AC_{n-1}(u, v))t_1. \end{aligned}$$

and thus, the coefficient combination on the R.H.S. of (2.4) depends only upon the coefficients combinations

$$(-2Ba_2 + AC_2(u, v)), \dots, (-(n-1)Ba_{n-1} + AC_{n-1}(u, v)).$$

Hence, for $n \geq 2$ we can write that

$$\begin{aligned} & \left[(A - B)z + \sum_{k=2}^{n-1} (-Bka_k + AC_k(u, v)) z^k \right] z\varphi(z) = \\ & \sum_{k=2}^n (C_k(u, v) - ka_k) z^k + \sum_{k=n+1}^{\infty} d_k z^k, \quad z \in \mathcal{U}, \end{aligned}$$

and using the fact that $|z\varphi(z)| \leq |z| < 1$ for all $z \in \mathcal{U}$, this reduces to the inequality

$$\left| (A - B)z + \sum_{k=2}^{n-1} (-Bka_k + AC_k(u, v)) z^k \right| > \left| \sum_{k=2}^n (C_k(u, v) - ka_k) z^k + \sum_{k=n+1}^{\infty} d_k z^k \right|.$$

Squaring the above inequality and integrating along the circle $|z| = r$ ($0 < r < 1$), we obtain

$$\int_0^{2\pi} \left| (A - B)re^{i\theta} + \sum_{k=2}^{n-1} (-Bka_k + AC_k(u, v)) r^k e^{ik\theta} \right|^2 d\theta > \int_0^{2\pi} \left| \sum_{k=2}^n (C_k(u, v) - ka_k) r^k e^{ik\theta} + \sum_{k=n+1}^{\infty} d_k r^k e^{ik\theta} \right|^2 d\theta.$$

Using now the Parseval's inequality, we obtain

$$|A - B|^2 r^2 + \sum_{k=2}^{n-1} |-Bka_k + AC_k(u, v)|^2 r^{2k} > \sum_{k=2}^n |ka_k - C_k(u, v)|^2 r^{2k} + \sum_{k=n+1}^{\infty} |d_k|^2 r^{2k}.$$

Letting $r \rightarrow 1$ in this inequality, we get

$$|A - B|^2 + \sum_{k=2}^{n-1} |-Bka_k + AC_k(u, v)|^2 \geq \sum_{k=2}^n |ka_k - C_k(u, v)|^2 + \sum_{k=n+1}^{\infty} |d_k|^2,$$

which implies

$$|A - B|^2 + \sum_{k=2}^{n-1} |-Bka_k + AC_k(u, v)|^2 \geq \sum_{k=2}^n |ka_k - C_k(u, v)|^2.$$

Hence we deduce that

$$|na_n - C_n(u, v)|^2 - |A - B|^2 \leq \sum_{k=2}^{n-1} \left(|B^2 - 1| k^2 |a_k|^2 + |A^2 - 1| |C_k(u, v)|^2 + 2k |a_k C_k(u, v)| |1 - AB| \right),$$

and thus we obtain the inequality (2.1), which completes our proof. □

Remark 2.4. Taking $u = 1, v = -1, A = 1 - 2\gamma$ ($0 \leq \gamma < 1$), and $B = -1$ in above theorem, we get the result obtained by Kowalczyk and Leś-Bomba [4].

Now we establish a result on inclusion relationship contained in the next theorem.

Theorem 2.5. Let $u, v \in \mathbb{C}^*$, with $|u| \leq 1, |v| \leq 1$, and let $-1 \leq B_2 \leq B_1 < A_1 \leq A_2 < 1$. Then,

$$K_s(A_1, B_1; u, v) \subset K_s(A_2, B_2; u, v).$$

Proof. Supposing that $f \in K_s(A_1, B_1; u, v)$, we have

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} \prec \frac{1 + A_1 z}{1 + B_1 z}.$$

Since $-1 \leq B_2 \leq B_1 < A_1 \leq A_2 < 1$, by Lemma 1.4 we get

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} \prec \frac{1 + A_1 z}{1 + B_1 z} \prec \frac{1 + A_2 z}{1 + B_2 z},$$

hence $f \in K_s(A_2, B_2; u, v)$. □

Theorem 2.6. *If the function $f \in \mathcal{A}$ has the form (1.1) and satisfies the condition*

$$\sum_{n=2}^{\infty} \left(\left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k + (1-2\alpha)C_k(u, v)) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| + \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k - C_k(u, v)) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \right) \leq 2(1-\alpha),$$

where $0 \leq \alpha < 1$, $\gamma, \delta \in \mathbb{R}$ and the coefficients $C_n(u, v)$ are given by (1.7), then $f \in K_s(\alpha; u, v)$.

Proof. According to Lemma 1.7, to prove that $1 + \sum_{n=2}^{\infty} A_n z^{n-1} \neq 0$ for all $z \in \mathcal{U}$ and $|x| = 1$, where A_n are given by (1.10), it is sufficient to show that

$$\left(1 + \sum_{n=2}^{\infty} A_n z^{n-1} \right) (1-z)^\gamma (1+z)^\delta = 1 + \sum_{n=2}^{\infty} \left[\sum_{l=1}^n \left\{ \sum_{k=1}^l A_k (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right] z^{n-1} \neq 0,$$

for all $z \in \mathcal{U}$ and $|x| = 1$, where $A_0 = 0$, $A_1 = 1$ and $\gamma, \delta \in \mathbb{R}$. Thus, if the function f satisfies

$$\sum_{n=2}^{\infty} \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l A_k (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \leq 1, \quad |x| = 1,$$

that is, if

$$\begin{aligned} & \frac{1}{2(1-\alpha)} \sum_{n=2}^{\infty} \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k + (1-2\alpha)C_k(u, v)) \right. \right. \\ & \quad \left. \left. + x(ka_k - C_k(u, v)) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \leq \\ & \frac{1}{2(1-\alpha)} \sum_{n=2}^{\infty} \left(\left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k + (1-2\alpha)C_k(u, v)) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \right. \\ & \quad \left. + |x| \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k - C_k(u, v)) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \right) \leq 1, \quad |x| = 1, \end{aligned}$$

then $f \in K_s(\alpha; u, v)$, and the proof is complete. \square

Letting $\gamma = \delta = 0$ in Theorem 2.6, we have:

Corollary 2.7. *If the function $f \in \mathcal{A}$ has the form (1.1) and satisfies the condition*

$$\sum_{n=2}^{\infty} (|na_n + (1-2\alpha)C_n(u, v)| + |na_n - C_n(u, v)|) \leq 2(1-\alpha)$$

for some α ($0 \leq \alpha < 1$), where the coefficients $C_n(u, v)$ are given by (1.7), then $f \in K_s(\alpha; u, v)$.

Taking $u = 1$ and $v = -1$ in Theorem 2.6, we obtain:

Corollary 2.8. *If the function $f \in \mathcal{A}$ has the form (1.1) and satisfies the condition*

$$\sum_{n=2}^{\infty} \left(\left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k + (1 - 2\alpha)B_{2k-1}) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| + \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k - B_{2k-1}) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \right) \leq 2(1 - \alpha)$$

for some α ($0 \leq \alpha < 1$) and $\gamma, \delta \in \mathbb{R}$, then $f \in K_s(\alpha) := K_s(\alpha; 1, -1)$, where B_{2k-1} ($k = 2, 3, 4, \dots$) are given by (1.8) and $B_1 = 0$.

For $\alpha = 0$ the above Corollary reduces to the next special case:

Corollary 2.9. *If the function $f \in \mathcal{A}$ has the form (1.1) and satisfies the condition*

$$\sum_{n=2}^{\infty} \left(\left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k + B_{2k-1}) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| + \left| \sum_{l=1}^n \left\{ \sum_{k=1}^l (ka_k - B_{2k-1}) (-1)^{l-k} \binom{\gamma}{l-k} \right\} \binom{\delta}{n-l} \right| \right) \leq 2,$$

where $\gamma, \delta \in \mathbb{R}$, then $f \in K_s(0)$, where B_{2k-1} ($k = 2, 3, 4, \dots$) are given by (1.8) and $B_1 = 0$.

3 Fekete-Szegő Inequality

In this section we assume that the function φ is an analytic function with positive real part, that maps the unit disk \mathcal{U} onto a starlike region which is symmetric with respect to real axis, and is normalized by $\varphi(0) = 1$ and $\varphi'(0) > 0$. In such case, the function φ has an expansion of the form $\varphi(z) = 1 + B_1z + B_2z^2 + \dots$, $B_1 > 0$.

Definition 3.1. Let f be an analytic function in \mathcal{U} defined by (1.1). We say that $f \in K_s(\varphi; u, v)$, if there exist $g \in \mathcal{S}^* \left(\frac{1}{2}\right)$ such that

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} \prec \varphi(z)$$

$$(u, v \in \mathbb{C}^*, |u| \leq 1 \text{ and } |v| \leq 1),$$

where the function φ satisfies the requirements mentioned just above this definition.

Theorem 3.2 (Fekete-Szegő Inequality). *For a function $f(z) = z + a_2z^2 + a_3z^3 + \dots$ belonging to the class $K_s(\varphi; u, v)$, the following sharp estimate holds:*

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{1}{3} \max \left\{ B_1, \left| B_2 - \frac{3\mu}{4} B_1^2 \right| \right\} - \frac{uv}{3} + \\ &B_1 c_1 b_2 (u + v) \left(\frac{1}{6} - \frac{\mu}{4} \right) + (u + v)^2 \left(\frac{b_3}{3} - \frac{\mu b_2^2}{4} \right). \end{aligned} \tag{3.1}$$

Proof. Using the definition of the subordination between two analytic function, there exists a function w analytic in \mathcal{U} , normalized by $w(0) = 0$, satisfying $|w(z)| < 1$, $z \in \mathcal{U}$, and

$$\frac{uvz^2 f'(z)}{g(uz)g(vz)} = \varphi(w(z)), \quad z \in \mathcal{U}.$$

If

$$p_1(z) = \frac{1+w(z)}{1-w(z)} = 1 + c_1z + c_2z^2 + \dots, \quad z \in \mathcal{U}, \quad (3.2)$$

then p_1 is analytic and has positive real part in \mathcal{U} , with $p_1(0) = 1$, and from (3.2) we obtain

$$w(z) = \frac{c_1}{2}z + \frac{1}{2} \left(c_2 - \frac{c_1^2}{2} \right) z^2 + \dots, \quad z \in \mathcal{U}. \quad (3.3)$$

Letting

$$p(z) = \frac{uvz^2 f'(z)}{g(uz)g(vz)} = 1 + d_1z + d_2z^2 + \dots, \quad z \in \mathcal{U}, \quad (3.4)$$

this gives

$$\begin{aligned} d_1 &= 2a_2 - b_2(u+v), \\ d_2 &= 3a_3 - 2a_2b_2(u+v) - b_3(u^2+v^2) - b_2^2uv + b_2^2(u+v)^2. \end{aligned} \quad (3.5)$$

Since φ is univalent and $p(z) \prec \varphi(z)$, by using (3.3) we obtain

$$p(z) = \varphi(w(z)) = 1 + \frac{B_1c_1}{2}z + \left[\frac{1}{2} \left(c_2 - \frac{c_1^2}{2} \right) B_1 + \frac{1}{4}c_1^2B_2 \right] z^2 + \dots, \quad z \in \mathcal{U}. \quad (3.6)$$

Now, from (3.4), (3.5), and (3.6), we obtain

$$\begin{aligned} \frac{B_1c_1}{2} &= 2a_2 - b_2(u+v), \\ \frac{1}{2} \left(c_2 - \frac{c_1^2}{2} \right) B_1 + \frac{1}{4}c_1^2B_2 &= \\ 3a_3 - 2a_2b_2(u+v) - b_3(u^2+v^2) - b_2^2uv + b_2^2(u+v)^2, \end{aligned}$$

and therefore, we conclude that

$$\begin{aligned} a_3 - \mu a_2^2 &= \frac{1}{6}B_1(c_2 - \nu c_1^2) - \frac{2uv}{3} \left(b_3 - \frac{b_2^2}{2} \right) + \\ &B_1c_1b_2(u+v) \left(\frac{1}{6} - \frac{\mu}{4} \right) + (u+v)^2 \left(\frac{b_3}{3} - \frac{\mu b_2^2}{4} \right), \end{aligned}$$

where

$$\nu = \frac{1}{2} \left(1 - \frac{B_2}{B_1} + \frac{3\mu}{4}B_1 \right).$$

The desired result follows upon using the Lemma 1.5 and using estimate that $\left| b_3 - \frac{b_2^2}{2} \right| \leq \frac{1}{2}$, for any analytic function $g(z) = z + b_2z^2 + b_3z^3 + \dots$, $z \in \mathcal{U}$, which is starlike of order $\frac{1}{2}$ (see [1]). \square

Remarks 3.1. (i) Putting $u = 1$ and $v = -1$ in the above theorem we get the result obtained recently by Cho et al. [1].

(ii) Setting $\mu = 0$ in Theorem 3.2 we get the sharp estimate for the third coefficient of function in $K_s(\varphi; u, v)$, that is

$$|a_3| \leq \frac{B_1}{3} \max \left\{ 1, \left| \frac{B_2}{B_1} \right| \right\} - \frac{uv}{3} + \frac{B_1c_1b_2(u+v)}{6} + (u+v)^2 \frac{b_3}{3}. \quad (3.7)$$

(iii) Putting $u = 1$ and $v = -1$ in (3.7) we get the sharp estimate for the third coefficient of function in the class $K_s(\varphi)$, due to Cho et al. [1].

(iv) If we let $\mu \rightarrow \infty$ in (3.1) we get the sharp estimate for $|a_2|$, i.e.

$$|a_2| \leq \sqrt{\frac{B_1^2}{4} - \frac{b_2(u+v)}{4} [B_1c_1 + (u+v)b_2]}. \quad (3.8)$$

(v) If we put $u = 1$ and $v = -1$ in (3.8) we get the result due to Cho et al. [1]. Also, for $u = 1$ and $v = -1$ and $\varphi(z) = \frac{1+z}{1-z}$, the results reduces to the corresponding one from [2, Theorem 2, p. 125].

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