

# Blind Image Watermarking Technique Based on SHA-256, LWT and Modified Hénon Map

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**Abstract** Many researchers are engaged to create methods to conceal digital information in another digital signal due to the rise in cyberattacks. Digital data watermarking is one of the practical approaches for data protection and verifying authenticity by hiding some key information behind some carrier information. Traditional watermarking techniques are less secure and slower in execution. This work presents a robust and efficient digital watermarking method based on the chaotic maps: sine map and modified Hénon map along with the lifting wavelet transformation (LWT). The secure SHA-256 hash function is first applied to the host image to generate the initial conditions for both the modified Hénon map and sine map. To prevent manipulation by attackers and to increase blindness, confusion and diffusion are employed to the watermark logo image before embedding it into the host image. The sine map is utilized for confusion, whereas the diffusion is completed with the help of the modified Hénon map. The LWT is employed on the host image, to split it into Low-Low (LL), Low-High (LH), High-Low (HL), and High-High (HH) bands, followed by the embedding of the ciphered watermark. Further, to increase randomness during embedding and for additional security in watermarking, confusion among frequency bands is created before embedding of bits. Thus, it becomes difficult for eavesdroppers to extract the original information. The proposed technique's robustness, efficiency, and security are verified from the results of statistical analysis such as entropy, energy, correlation, classical attacks, structure similarity index, structure dissimilarity index, and structure content.

## 1 Introduction

The widespread use of digital media in all facets of daily life has been one of the most significant technological developments of the past two decades. As digital pictures, videos, and multimedia sounds are becoming more and more popular, they will soon dominate the fields of entertainment, arts, education, and so forth. Open networks allow for the efficient, high-quality storage/transmission and manipulation of this digital data. Furthermore, data communication through these open networks enables the quick and affordable transmission of digital data, whereas altered digital data poses a serious risk to those who produce and disseminate information, including news organizations, museums, significant medical reports and sensitive scientific data. Sometimes, owners of copyrights seek payment each time their work is used. Moreover, they wish to guarantee that their work is not misused (e.g., altered without their consent). Nonetheless, copyright enforcement and content verification are extremely challenging responsibilities when it comes to digital data. Digital images cover most of the utilised digital data and are two-dimensional pictures with a finite number of digital values, sometimes referred to as picture elements or pixels [4, 45].

Numerous problems with data security and privacy are present in digital data. Effective security measures are required to stop unauthorized usage of data. Owing to the rapid advancement of technology, adaptable software that effectively alters digital media is now available. These alterations are imperceptible. Such circumstances make multimedia data untrustworthy. It is highly advised to protect multimedia content that is accessible online. Several methods, including cryptographic encryption & decryption, steganography, and digital watermarking, are used to provide security to digital data [16]. Using an encryption method to limit access to the data would be one way to solve the problem. Encryption does not, however, offer complete safety because once decrypted, the data can be altered or transmitted without restriction [39]. Digital watermarking uses a specific algorithm to conceal copyright information from digital material. The author's serial number, the corporate emblem, some language, or some very significant photographs can all be used embedding data or watermark data. This confidential information is incorporated into the digital data (images, audio, and video) for owner identification, data authentication, and copyright protection. The watermark might be either visible or invisible inside the digital data. In general, the following essential requirements should be fulfilled by a successful watermarking system.

**Imperceptibility:** It should be challenging for a human observer to identify any perceptual distinction between the original documents and those that have been watermarked; in other words, watermarks shouldn't modify the information that is being protected.

**trustworthiness:** A effective watermarking method should provide legitimate proof to protect ownership rights in addition to creating it harder to generate fake watermarks.

**Robustness:** When a document is watermarked, the watermark should be resistant to malicious attacks as well as standard signal processing, avoiding its removal by an unauthorised individual without also making the document meaningless. More specifically, even after the watermarked image has gone through typical signal processing procedures, they ought to be observable or extractable.

Tirkel originally introduced two watermarking methods to conceal the watermark data in the original data in 1993, which gave rise to the term "digital watermarking" [7]. Over the last decades, different watermarking techniques have been introduced in the field of digital data security [6, 8, 10, 12, 14, 27, 29, 31, 42, 46, 48, 49, 52]. There are two types of digital watermarking methods for digital images: frequency domain-based and spatial-based. Watermarking techniques in which to embeds the watermark simply altering some pixels' grey levels of the host image, comes under spatial domain watermarking [38, 55, 55]. Even with a high embedding capacity in these spatial domain techniques, computer analysis might quickly uncover any buried information. Host images have been altered in the frequency domain via transformation such as discrete wavelet transform (DWT), discrete cosine transform (DCT), lifting wavelet transformation and discrete fourier transform (DFT) to embed the watermarks to their frequency coefficients, known as frequency domain-based watermarking scheme [13, 43]. Frequency-domain watermarking is typically robust since the embedded watermarks are distributed throughout the whole spatial extent of an image. Discrete cosine transformations are a method for splitting down a signal into its most basic frequency components. It shows an image as the sum of sinusoids with different frequencies and magnitudes [40]. In Fourier analysis, wavelets are special functions that serve as fundamental functions to characterise signals such as sines and cosines [54]. Further, DWT based  $2-D$  image processing is equivalent to applying  $2-D$  filters to each image dimension. The filters divide the input digital image into four non-overlapping multi-resolution sub-bands (LL1, LH1, HL1, and HH1). The sub-band LL1 represents the coarse-scale DWT coefficients, whereas the sub-bands LH1, HL1, and HH1 reflect the fine-scale DWT coefficients. In [12, 29, 42], to insert the watermark, the authors utilizes the discrete cosine transform coefficients. Vahedi et al. developed a new watermarking strategy for colour photos in 2012 and used the optimisation principles of genetic algorithms to improve the performance of several current schemes. Das et al. created an effective blind picture watermarking approach in the transform domain by utilising the correlation between DCT neighbouring coefficients [14]. A secure and singular value decomposition (SVD) based watermarking technique was given in [8]. The authors in [9, 28] discovered that real-time hardware implementation issues can be reduced by employing  $8 \times 8$  block-wise DCT based watermarking techniques. Moulin et al. and Mukher-

jee et al. have created safe watermarking systems in [32, 35], respectively. Sub-sampling and a watermarking approach based on the DWT were presented by the authors in [30]. The strategy put forth in [30] is resistant to geometric distortions. Watermarks were embedded by Zhou et al. to the mid frequencies of the Fourier Mellin Transform (FMT) in order to minimise the geometric distortion brought on by legitimate printing and scanning procedures [60]. A color image watermarking scheme based on the deep fusion theory between spatial domain and LU factorization is proposed in [47]. DWT-based image watermarking methods are presented and evaluated for enhanced robustness and imperceptibility in [53].

Chaos system is a kind of cryptosystem that is frequently employed in image encryption due to its attributes, which include high sensitivity to initial conditions and parameters [58], ergodicity [50], and pseudo-randomness [22]. The use of chaos theory and dynamical systems in cryptography systems has grown significantly in the last 20 years [3]. Further, because of the sensitivity to the initial conditions and control parameters, a chaotic system is the best option for achieving the confusion and diffusion attributes in cryptography. The progression of chaotic sequences is sensitive to even slight modifications in the initial conditions and control parameters. One-dimensional (1D) and high-dimensional (HD) chaotic maps are the two further categories into which these can be divided [57]. One dimensional chaotic maps have very few variables and parameters, and relatively simple phase space trajectories in comparison to hyperchaotic maps, or high-dimensional (HD) chaotic maps [36]. High-dimensional chaotic map exhibit superior chaotic performance and a more intricate structure [20]. Numerous chaos-based water marking techniques have been documented in the literature [15, 18, 21, 24–26, 41, 51, 56]. Hénon maps, logistic maps, Arnold maps, Lorenz equations, skew tent maps, standard maps, and Baker map are the most widely used chaotic maps in the field of digital image watermarking. Dawei et al. converted the image into the frequency domain in order to create a chaos-based watermarking system for digital photos [15].

## 1.1 Motivations and proposed framework

Even though watermarking has been extensively researched for copyright protection, more research is still needed for its practical and real-world applications, particularly in online digital data privacy. For instance, YouTube is a public domain for video up-loaders and lacks the technical framework necessary to secure legitimate ownership. In the present article we have put up a uniform framework in our study to secure digital data ownership for digital images. An efficient and robust watermarking method by adding an extra layer of security in authentication with the help of encryption of watermark logo before embedding in this scheme. This extra layer of encryption of watermark logo prevents from the manipulation of the embedded data/watermark by the attackers. They can't do so because of multiple secret keys are utilised during the encryption process. This is an integrated framework designed for protecting rightful property ownership. rest of the manuscript is divided as follows: fundamental theory behind the used maps is explained in Section 2. Demonstration for proposed algorithm including flowcharts (please refer to Figure 1 and Figure 2) of embedding and extraction of watermark is explained in Section 3. Result for all the security and statistical analysis and proposed algorithm's conclusion provided in Section 4 and Section 5, respectively.

## 2 Fundamental theory

### 2.1 Modified Hénon map (MHM)

Chaotic maps are the functions that depends on initial values and control parameters. For a specific set of system characteristics, these maps depict chaotic behaviour. Chaotic sequences that are generated undergo drastic changes even a single initial value or system parameter is changed. There are many chaotic functions in existence. Among them, one has a two-dimensionally modified Hénon map. In the proposed scheme, the initial conditions  $X_0$  and  $Y_0$  for the MHM are obtained by applying the SHA-256 hash function on the original host image. This map generates the two sequences  $\langle X_n \rangle$  and  $\langle Y_n \rangle$  having values lies in the interval  $(0, 1)$ . Mathematically,

it is represented as:

$$X_{i+1} = 1 - u \times \cos(x_i) - v \times Y_i, \tag{2.1}$$

$$Y_{i+1} = -X_i, \tag{2.2}$$

where  $u$  and  $v$  are the secret key parameters and used as encryption keys. The bounded solutions for the modified Hénon map will be obtained for all values of  $u$  and  $|v| < 1$ . In particular, one can obtain an extensive chaotic range by selecting system parameter  $v = 0.3$  for the MHM.

### 2.2 The sine map

The sine map is also a member of chaotic systems and non-linear dynamics [59]. Because of erratic behaviour and sensitivity to initial conditions, the chaotic sine map is frequently utilized in the domains of cryptography, secure communications, and image processing for purposes like watermarking and encryption. Mathematically, the sine map is expressed as:

$$Y_{n+1} = \beta * \sin(\pi * Y_n), \tag{2.3}$$

where the initial condition  $Y_n \in [0, 1]$ , and the control parameter  $\beta$  satisfying the condition  $\beta > 0$ . Further, the sine map peak level of chaotic behaviour whenever  $\beta$  gets closer to 1. The advantage of the sine map, compared to certain other chaotic systems is that it provides a higher degree of randomness and sensitivity.

### 3 The proposed technique’s algorithm

The proposed scheme presents an efficient and robust blind watermarking by adding an extra layer of encryption to the watermark logo image. The whole process is carried out through two stages: a stage of watermark encryption by employing the modified Hénon map and the sine map and a stage of embedding the obtained ciphered watermark to the host image by utilizing the lifting wavelet transformation (LWT). Confusion and diffusion are well mentioned during the encryption of the watermark logo. Confusion among the pixel values is performed by the chaotic sequence generated from the sine map, whereas the chaotic sequence obtained from the modified Hénon map is utilized for the purpose of diffusion. Further, the modified Hénon map is also utilized to confuse the frequency elements in the bands during the embedding process to enhance the robustness and impressibility. The proposed scheme’s algorithm is picturized in the Figure 1 and the detailed steps of the proposed scheme are as follows:

**Step 1:** Apply SHA-256 hash function to the host image  $P$  for generating the initial conditions  $X_0$  and  $Y_0$  utilized in the modified Hénon map.

$$H_{bits} = SHA - 256(P).$$

Produces an 64 digits hexadecimal (or binary number of 256 bit) message digest  $H_{bits}$ .

**Step 2:** to obtain two initial conditions, take first 128 bits out of 256 bits and convert them into a decimal number  $H1_{(decimal)}$ . Similarly, take the last 128 bits and convert them to another decimal number  $H2_{(decimal)}$

$$H1_{(decimal)} = bi2dec(H(1 : 128)),$$

$$H2_{(decimal)} = bi2dec(H(129 : 256)).$$

**Step 3:** Divide decimal hash value  $H1_{(decimal)}$  and  $H2_{(decimal)}$  by  $10^{39}$  to get the initial values  $X_0$  and  $Y_0$  in the range of  $[0, 1]$ , respectively

$$X_0 = \frac{H1_{(decimal)}}{10^{39}},$$

$$Y_0 = \frac{H2_{(decimal)}}{10^{39}}.$$

**Step 4:** Apply the modify Hénon map (please refer to Section 2.1) by considering the above generated initial conditions  $X_0$  and  $Y_0$  to obtain chaotic sequences  $\langle X_n \rangle$  and  $\langle Y_n \rangle$ , respectively.

**Step 5:** Multiply the sequences  $\langle X_n \rangle$  and  $\langle Y_n \rangle$  by  $10^{14}$  and apply the modulo 256 operation to obtain sequences  $\langle K1 \rangle$  and  $\langle K2 \rangle$  having values from 0 to 255.

**Step 6:** Apply the bitwise XOR in the corresponding entries of  $K1$  and  $K2$ , resulting it will produces sequence  $\langle K3 \rangle$ .

**Step 7:** Generate a square matrix  $K4$  of size same as that of watermark image by reshaping the sequence  $\langle K3 \rangle$ .

**Step 8:** Sorting the elements of the sequence  $\langle X_n \rangle$  that creates the index sequences  $\langle I1 \rangle$

$$\langle I1 \rangle = \text{index}(\text{SORT}(\langle X_n \rangle)).$$

**Step 9:** Apply hash function ( $SHA - 256$ ) to the watermark image  $W$  to obtain the initial condition  $S_0$  in the range  $[0, 1]$  for the sine map.

**Step 10:** Generate the chaotic sequence  $\langle S_m \rangle$  by employing the sine map (please refer to Section 2.2).

**Step 11:** Create the index sequence  $\langle I2 \rangle$  by sorting the sequence  $\langle S_m \rangle$

$$\langle I2 \rangle = \text{index}(\text{SORT}(\langle S_m \rangle)).$$

**Step 12:** Extract the coloured component images  $P_r, P_g$  &  $P_b$  from the original host image  $P$ , and component images  $W_r, W_g$  &  $W_b$  from the watermark image, respectively.

**Step 13:** Consider the red component images  $P_r$  and  $W_r$ .

#### Encryption of watermark

**Step 14:** Take the bitwise XOR among the entries of the square matrix  $K3$  (obtained in Step 6) with the corresponding pixels of the watermark component image  $W_r$ . That produces the partial ciphered watermark  $W_{r1}$

$$W_{r1} = \text{bitXOR}(W_r, K3).$$

**Step 15:** Confuses the entries of the partial ciphered watermark  $W_{r1}$  with the help of the index sequence  $I2$ , which will give the final encrypted watermark image  $W_{r2}$

$$W_{r2} = W_{r1}(I2).$$

#### Embedding of cipher watermark

**Step 16:** Apply the LWT to the component host image  $P_r$ , which will produces four frequency sub-bands, viz. LL, LH, HL, and HH.

$$[LL, LH, HL, HH] = \text{lwt2}(P_r).$$

**Step 17:** Confuse the entries inside LH, HL, and HH bands with the help of the index sequence  $\langle I1 \rangle$  obtained by the modified Hénon map (please refer to Step 8). This step produces modified sub-bands LH1, HL1, and HH1

$$LH1 = LH(I1),$$

$$HL1 = HL(I1),$$

$$HH1 = HH(I1).$$

**Step 18:** Obtain eight bits for each pixel values of encrypted watermark image by converting them from decimal to binary numbers

$$[b_8 b_7 b_6 b_5 b_4 b_3 b_2 b_1] = \text{dec2bin}(W_{r2}).$$

**Step 19:** Now embed last four bits  $b_4, b_3, b_2$  &  $b_1$  inside the HH1 band, two bits  $b_6$  &  $b_5$  in the HL1 band and two bits  $b_8$  &  $b_7$  in the LH1 band, respectively. This step of embedding obtain the modified bends LH2, HL2, and HH2.

**Step 20:** Apply the inverse confusion in modified sub-bands LH2, HL2, and HH2 by using index sequence  $\langle I1 \rangle$ , that followed by the inverse lifting wavelet transformation ( $iLWT$ ) to get the final watermarked component image  $P_{r1}$

$$P_{r1} = ilwt2([LL, LH2, HL2, HH2]).$$

**Concatenating the results**

**Step 21:** Obtain watermarked component images  $P_{g1}$  and  $P_{b1}$  by repeating the Step 14 to Step 20 for green and blue channels, respectively.

**Step 22:** Concatenate the output images produces in Step 20 and Step 21 to obtain final coloured watermarked image  $D_{rgb}$

$$D_{rgb} = cat(3, P_{r1}, P_{g1}, P_{b1}).$$

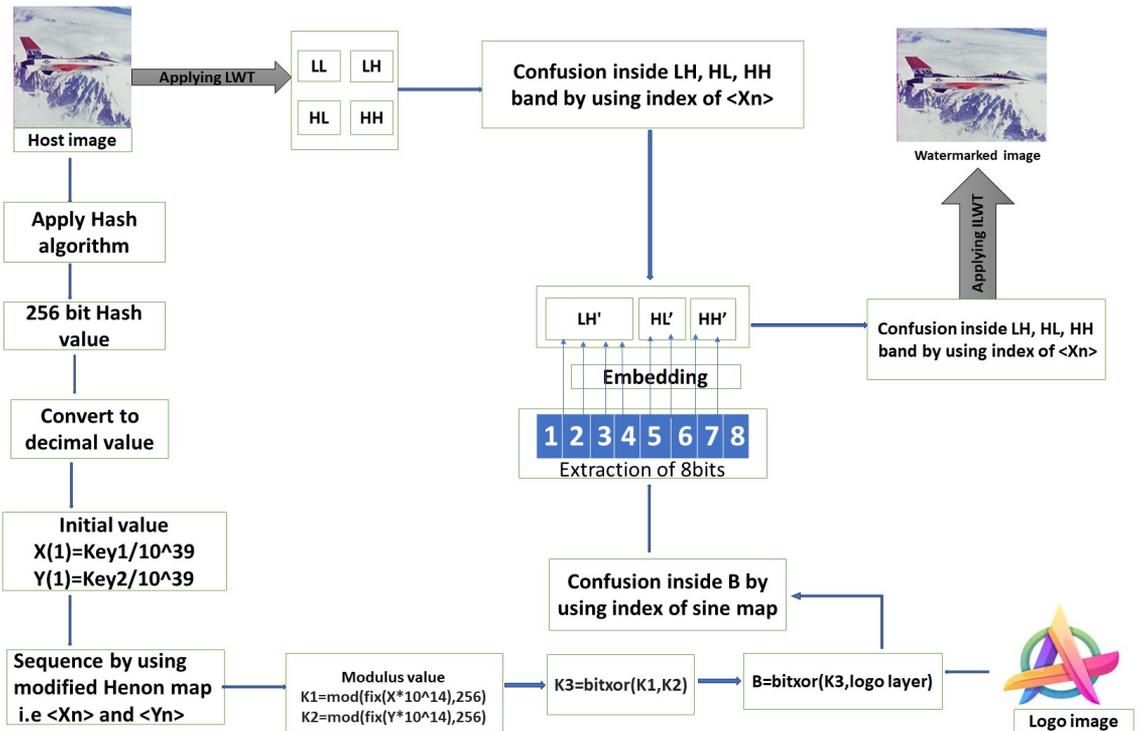


Figure 1: The flowchart for the proposed encryption and watermarking process.

**3.1 The proposed technique for the decryption and extraction of watermark logo**

All the above steps are applied inversely to verify the authenticity and integrity of the host image data by getting the watermark logo image back from the watermarked image. The flowchart of extraction of the deciphered logo image is illustrated in Figure 2 and step by step algorithm provided below:

**Step1:** Apply component-wise LWT on watermarked image  $D_{rgb}$ .

**Step2:** Confuse the entries inside the frequency bands obtained in previous step by the index sequence  $\langle I1 \rangle$ .

**Step3:** Now, extract all eight embedded bits from the LSBs of modified sub-bands.

**Step4:** Compile all eight bits to produce the ciphered watermark logo image followed by the confuse using the index sequence  $\langle I2 \rangle$  of the sine map.

**Step5:** Apply the inverse diffusion by taking bitwise XOR with square matrix  $K3$ .

Finally, we will get final extracted watermark image or logo image and this extracted watermark image is utilizes to verify the integrity and authenticity of image data.

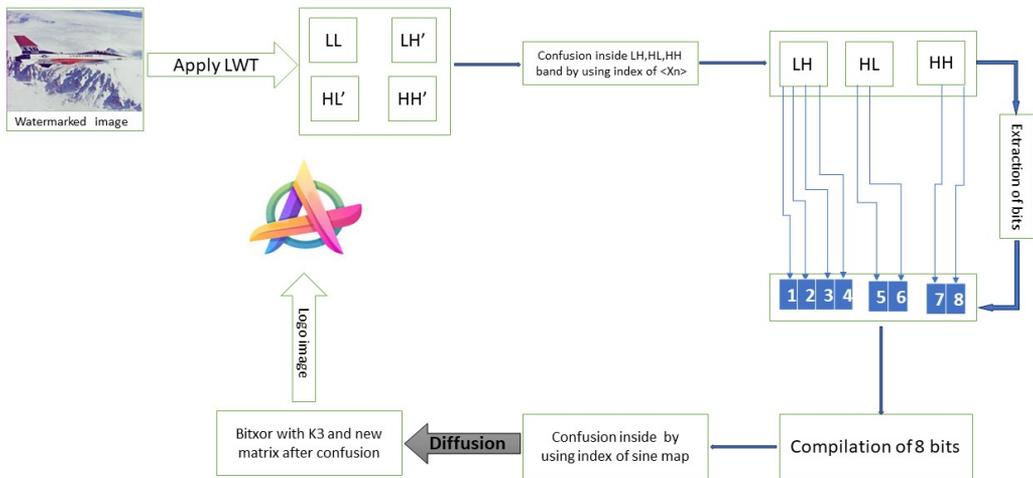


Figure 2: The flowchart of the decryption and extraction process.

## 4 Evaluation and simulation of results

For the verification of robustness of the proposed watermarking technique, test images of nature, house, aeroplane, peppers and tree are utilized as host images chosen from the image data base <https://database.usc.edu/sipi.usc.edu.php>. Whereas, the images of car, marbles, lady, baboon and a another lady chooses from the same database and used for the purpose of watermark logo. The proposed algorithm's resultant images are provided in Figure 3. Images in the top row represents the original host images, middle row's images represents watermark logo images and corresponding watermarked images obtained using proposed algorithm are presented in the last row. A system model HP laptop 15s - fq5007tu with a 12th generation Intel(R) Core(TM) i3 - 1215U, 1200MHz, 6cores, and 8 logical processors is used to evaluate the suggested watermarking approach. All the experiments have been implemented in the mathematical software MATLAB 2023b. To demonstrate the effectiveness and resilience of the suggested watermarking technique, the following tests are carried out: the structure similarity index (SSI), structure dissimilarity index (SDI), structure content (SC), energy, entropy, correlation, histogram tests, cropping and noise attack analysis. This section provides the detailed analysis of the results for the statistical and security analysis for the proposed scheme.

### 4.1 Structure similarity index

The structural similarity index (SSI), also called as SSIM, is a metric used in the digital image processing, that assesses the similarity between two images. Luminance, contrast, and structure are three components of image quality that are considered at the time of SSI calculation. The SSI aims to replicate how the human visual system perceives image's quality [34]. A pixel



Figure 3: Resultant images: images of the first row shows the original host images, second row shows to the watermark images and third row represents corresponding watermarked images.

interdependency relationship is shown by the *SSI* and mathematically, it is calculated as follows:

$$SSI(W, O) = \frac{(2\mu_W\mu_O + C_1)(\sigma_{WO} + C_2)}{(\mu_W^2 + \mu_O^2 + C_1)(\sigma_W^2 + \sigma_O^2 + C_2)}, \tag{4.1}$$

where *W* and *O* stand for the watermarked and original images, respectively. The average values of *W* and *O* are determined by the variables  $\mu_W$  and  $\mu_O$ , respectively. The variance of *W* and *O* are denoted by the parameters  $\sigma_W$  and  $\sigma_O$ , respectively. The covariance of pictures *W* and *O* is similarly measured by the parameter  $\sigma_{WO}$ . Further,  $L = 2^{\#bitperpixel-1}$ ,  $K1 = 0.01$ , and  $K2 = 0.03$  are used to stabilise the division with weak denominator using the parameters  $C_1 = (k1L)^2$  and  $C_2 = (K2L)^2$ . If two images are identical, the corresponding result of *SSI* is 1; if not, it varies between 0 to 1. Table 1 explain structure similarity index values for the watermarked images in context to plain test host images, which illustrate that *SSI* values are nearly equal to 1 and hence the watermark logo is embedded efficiently by maintaining the same structure in the host image.

| Watermarked image | Structure similarity |
|-------------------|----------------------|
| Nature            | 0.9779               |
| House             | 0.9038               |
| Aeroplane         | 0.9602               |
| Pepper            | 0.9508               |
| Tree              | 0.9804               |

Table 1: Structure similarity of watermarked images in context to the host images

#### 4.2 Structure dissimilarity index (SDI)

The dissimilarity index in the image processing is a metric that expresses how mathematically different or dissimilar two images are from one another [2]. It is frequently used for tasks including image retrieval, picture registration, and image quality evaluation. It compares the contents of two images. Various techniques can be used to compute the dissimilarity index, depending on the particular application and the type of photos being compared. Generally, for a watermarking scheme the SDI metric is used to calculate measures the dissimilarities between two images, i.e., the host and corresponding watermarked images. Mathematically, it is calculated as follows:

$$SDI(W, O) = \frac{1 - SSI}{2}, \quad (4.2)$$

where W is obtained watermarked image corresponding to host image O, and SSI is structural similarity index (please refer to Equation (11)). The proposed watermarking approach has a modest SDI values (almost equal to zero) provided in Table 2, indicating that the watermarked images having very low dissimilarity to the corresponding original images. Hence, proposed scheme is efficient and robust as it is efficiently embeds the digital watermark.

| Watermarked image | SDI values |
|-------------------|------------|
| Nature            | 0.0140     |
| House             | 0.0481     |
| Aeroplane         | 0.0199     |
| Pepper            | 0.0154     |
| Tree              | 0.0132     |

Table 2: Structure dissimilarity analysis of watermarked image

#### 4.3 Structure content (SC)

In the field of image processing the spatial arrangement, patterns, and textures present in a given image are referred to as the image's structural content [5]. It explains how the image's pixel intensities are arranged and relate to one another. For activities like image analysis, feature extraction, and image enhancement, it is essential to comprehend the structure content of an image. Pixel intensities are arranged spatially to create patterns and textures frequently seen in images. The SC calculated for the host and corresponding watermarked image to determine the efficiency of a watermarking scheme. It can be defined mathematically as the ratio of the watermarked image's and the host image's structural information contents, and it is calculated as follows:

$$SC = \frac{\sum_{i=1}^a \sum_{j=1}^b [O(i, j)]^2}{\sum_{i=1}^a \sum_{j=1}^b [W(i, j)]^2}, \quad (4.3)$$

where  $O(i, j)$  and  $W(i, j)$  denotes the pixel value at the (i,j) co-ordinate position, while a and b tells the number of rows and number of columns, respectively. Table 3 has structure content value of watermarked images with reference to corresponding original host images for the proposed scheme which are nearly equal to 1. That assured the robustness of proposed scheme, and watermark logo is embedded without any disturbance in structure of the host image.

| Watermarked image | Structure content |
|-------------------|-------------------|
| Nature            | 1.002             |
| House             | 1.001             |
| Aeroplane         | 1.003             |
| Pepper            | 1.005             |
| Tree              | 1.004             |

Table 3: Structure content analysis for watermarked image

**4.4 Energy**

When discussing image processing, energy is usually referred to the overall quantity of intensity variation found in a digital image [17]. It is a gauge of the overall contrast or intricacy of the picture. The energy is frequently calculated using the image’s pixel intensities as a base. Image processing operations like feature extraction, compression, and enhancement can all benefit from an image’s energy and it utilized to compare two images as well. Low-energy in a image implies more homogeneous or smooth, but high-energy in images typically have distinct features and contrast. Mathematically, the energy of an image is determined as follows:

$$E1 = \sum(E(i, j)^2), \tag{4.4}$$

where  $E(i, j)$  is the pixel value at position  $(i, j)$ . Low energy means that the entries in the gray level co-occurrence matrix (GLCM) are almost equal, while higher energy means that some entries in the GLCM have higher magnitude. For the proposed watermarking scheme the energy value for the original and corresponding watermarked images are calculated and presented in Table 4. This table shows that the energy values of the watermarked images are low as much as energy value of original images. Further, both the energy values (i.e. the energy of host and energy of corresponding watermarked image) are similar to each other, that indicates the efficient embedding approach of the watermark logo image without any major change in the intensities of the original image.

| Images    | Original                |                         |                         | Watermarked             |                         |                         |
|-----------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
|           | R                       | G                       | B                       | R                       | G                       | B                       |
| Nature    | $1.6800 \times 10^{-5}$ | $2.1049 \times 10^{-5}$ | $2.1899 \times 10^{-5}$ | $1.6838 \times 10^{-5}$ | $2.1073 \times 10^{-5}$ | $2.1925 \times 10^{-5}$ |
| House     | $1.7494 \times 10^{-5}$ | $1.6971 \times 10^{-5}$ | $1.9311 \times 10^{-5}$ | $1.7495 \times 10^{-5}$ | $1.6988 \times 10^{-5}$ | $1.9314 \times 10^{-5}$ |
| Aeroplane | $1.6184 \times 10^{-5}$ | $1.6507 \times 10^{-5}$ | $1.5674 \times 10^{-5}$ | $1.6195 \times 10^{-5}$ | $1.6521 \times 10^{-5}$ | $1.5681 \times 10^{-5}$ |
| Peppers   | $1.6606 \times 10^{-5}$ | $2.1576 \times 10^{-5}$ | $2.1807 \times 10^{-5}$ | $1.6620 \times 10^{-5}$ | $2.1561 \times 10^{-5}$ | $2.1823 \times 10^{-5}$ |
| Tree      | $1.8112 \times 10^{-5}$ | $2.0986 \times 10^{-5}$ | $1.8233 \times 10^{-5}$ | $1.8122 \times 10^{-5}$ | $2.0997 \times 10^{-5}$ | $1.8235 \times 10^{-5}$ |

Table 4: Energy analysis of host and corresponding watermarked images.

**4.5 Entropy**

Entropy is a measurement used to express the presence of randomness among the pixel values in a digital image. It is used to calculate the degree of disorder or uncertainty in the pixel values of an image [44]. In image processing, entropy can be applied to several tasks, including segmentation and compression. Digital image’s entropy is calculated by taking the summation of probabilities of all possible pixel values and the formula to evaluate it is provided as follows

$$H = \sum [p(x_i) \log(\frac{1}{p(x_i)})], \tag{4.5}$$

where  $p(x_i)$  is the probability of  $i^{th}$  pixel value. For an efficient watermarking scheme the entropy of the host image and corresponding watermarked image must have almost same values. Table 5 explains component wise (viz., R for red, G for green and B for blue) entropy value of original and corresponding watermarked images for the proposed watermarking technique. Slight difference in entropy values of original and corresponding watermarked images, shows the proposed watermarking scheme robustness, efficiency and almost same maintenances of pixel distribution during embedding.

| Images    | Host   |        |        | Watermarked |        |        |
|-----------|--------|--------|--------|-------------|--------|--------|
|           | R      | G      | B      | R           | G      | B      |
| Nature    | 7.2587 | 7.6143 | 7.1892 | 7.2982      | 7.6985 | 7.3584 |
| House     | 7.6058 | 7.3581 | 7.6856 | 7.6274      | 7.3815 | 7.6665 |
| Aeroplane | 7.7254 | 7.8253 | 7.3768 | 7.8425      | 7.9636 | 7.2078 |
| Peppers   | 7.3009 | 7.5570 | 7.0929 | 7.3465      | 7.6261 | 7.1719 |
| Tree      | 7.3104 | 7.4136 | 7.9207 | 7.2910      | 7.5373 | 7.5098 |

Table 5: Entropy analysis of host and watermarked image

#### 4.6 Correlation analysis

Correlation analysis is an examination of the link or a relation between the adjacent pixel values inside an image or between multiple images. This analysis is employed in the domains like computer vision, remote sensing, and image processing. The correlation coefficient determines the similarity between variables [11]. Correlation in three perspectives diagonal, vertical, and horizontal analysis.

**Diagonal analysis:** An image's diagonal correlation is a particular kind of correlation analysis that looks at the relationship between pixel values along the image's diagonal. It describes the analysis of diagonally oriented features or patterns in a picture.

**Vertical analysis:** In image processing, vertical correlation analysis looks at the relationship between pixel values in an image's vertical columns. Vertically oriented patterns, textures, or characteristics within the image can be identified through this analysis.

**Horizontal analysis:** In image processing, horizontal correlation analysis looks at the relationship between the pixel values in a picture's horizontal rows. Horizontal correlation analysis aims to find a correlation coefficient between the pixel values in an image's horizontal rows. Mathematically, correlation coefficient is calculated as follows:

$$CC = \frac{Cov(O, W)}{\sqrt{D(O)D(W)}}, \quad (4.6)$$

$$Cov(O, W) = E[O - E(O)] \times [W - E(W)],$$

where

$$E(O) = \frac{1}{1000} \sum_{x=1}^{1000} (O(x)),$$

$$D(O) = \frac{1}{1000} \sum_{x=1}^{1000} (O(x) - E(O))^2.$$

The variable  $Cov(O, W)$  stands for the covariance of the corresponding elements in the sequence of pixels  $O$  and  $W$ . From Table 6 it is observed that the correlation values for all the test images and corresponding watermarked images in all three directions (viz., diagonal, vertical and horizontal direction) are almost similar. Hence, correlation among adjacent pixel values is well maintained during the watermark embedding and proves the proposed algorithm's robustness and efficiency.

| Images    |   | Host   |        |        | Watermarked |        |        |
|-----------|---|--------|--------|--------|-------------|--------|--------|
|           |   | R      | G      | B      | R           | G      | B      |
| Nature    | D | 0.9274 | 0.9225 | 0.9369 | 0.9274      | 0.9191 | 0.9338 |
|           | V | 0.9539 | 0.9527 | 0.9645 | 0.9539      | 0.9430 | 0.9561 |
|           | H | 0.9563 | 0.9558 | 0.9603 | 0.9563      | 0.9498 | 0.9552 |
| House     | D | 0.9034 | 0.7925 | 0.8763 | 0.9028      | 0.7935 | 0.8771 |
|           | V | 0.9208 | 0.8380 | 0.9139 | 0.9171      | 0.8333 | 0.9083 |
|           | H | 0.9474 | 0.8728 | 0.9216 | 0.8720      | 0.8720 | 0.9198 |
| Aeroplane | D | 0.8738 | 0.8814 | 0.8800 | 0.8638      | 0.8731 | 0.8615 |
|           | V | 0.9239 | 0.9343 | 0.9089 | 0.9029      | 0.9121 | 0.8809 |
|           | H | 0.9389 | 0.9309 | 0.9503 | 0.9283      | 0.9192 | 0.9383 |
| Peppers   | D | 0.9369 | 0.9466 | 0.9369 | 0.9278      | 0.9426 | 0.9278 |
|           | V | 0.9680 | 0.9570 | 0.9680 | 0.9510      | 0.9648 | 0.9510 |
|           | H | 0.9558 | 0.9698 | 0.9646 | 0.9563      | 0.9637 | 0.9563 |
| Tree      | D | 0.9451 | 0.8956 | 0.8754 | 0.9278      | 0.8845 | 0.8654 |
|           | V | 0.9564 | 0.9421 | 0.8832 | 0.8712      | 0.8862 | 0.8845 |
|           | H | 0.9523 | 0.9387 | 0.9578 | 0.9687      | 0.9754 | 0.9621 |

Table 6: Correlation analysis of host and watermarked image.

### 4.7 Histogram analysis

In digital image processing, histogram analysis involves examining the distribution of pixel intensities in an image. A histogram is a graphical representation of the frequency of occurrence of each intensity value in a given digital image. It helps to understand an image’s overall brightness or color characteristics and it is a fundamental tool for various image-processing tasks [23]. Histogram analysis can provide valuable insights into an image, such as brightness distribution, contrast enhancement, thresholding, image equalization and noise Analysis. Overall, histogram analysis is a powerful tool in digital image processing that provides valuable information about the characteristics of an image and is used in a wide range of applications to enhance and analyze images. Figure 4 provide the proposed scheme’s histogram analysis: images in second row are the histogram of corresponding test images provided in first row, fourth row’s images are the histograms of the watermark images (provided in the second row), further histograms of corresponding watermarked images are presented in the last row. Presence of almost same peaks in the original host image’s histogram and in the watermarked image’s histogram, proves the efficiency and the robustness of the proposed watermarking scheme. Further, identical histograms of watermark and corresponding extracted watermark images (not shown here) shows the extraction process done without any data loss and verification of watermark process completed smoothly.

### 4.8 Classical attack analysis

Hackers exploit the weakness in the algorithm and try to retrieve the secret keys utilized in the given system by analysis for some given particular set, such as a set of known plaintext or a set of pairs of plaintext-ciphertext, etc. These types of activities are performed by hackers and are known as classical attacks. Dependency of the secret keys utilized in the proposed algorithm on the original host and watermark images due to the use of secure *SHA* – 256 hash function during key generation, the output corresponded to the slight changes in input produces totally different output. Hence, hackers can not access the secret keys, and the proposed scheme is robust and efficiently defends against all types of classical attacks.

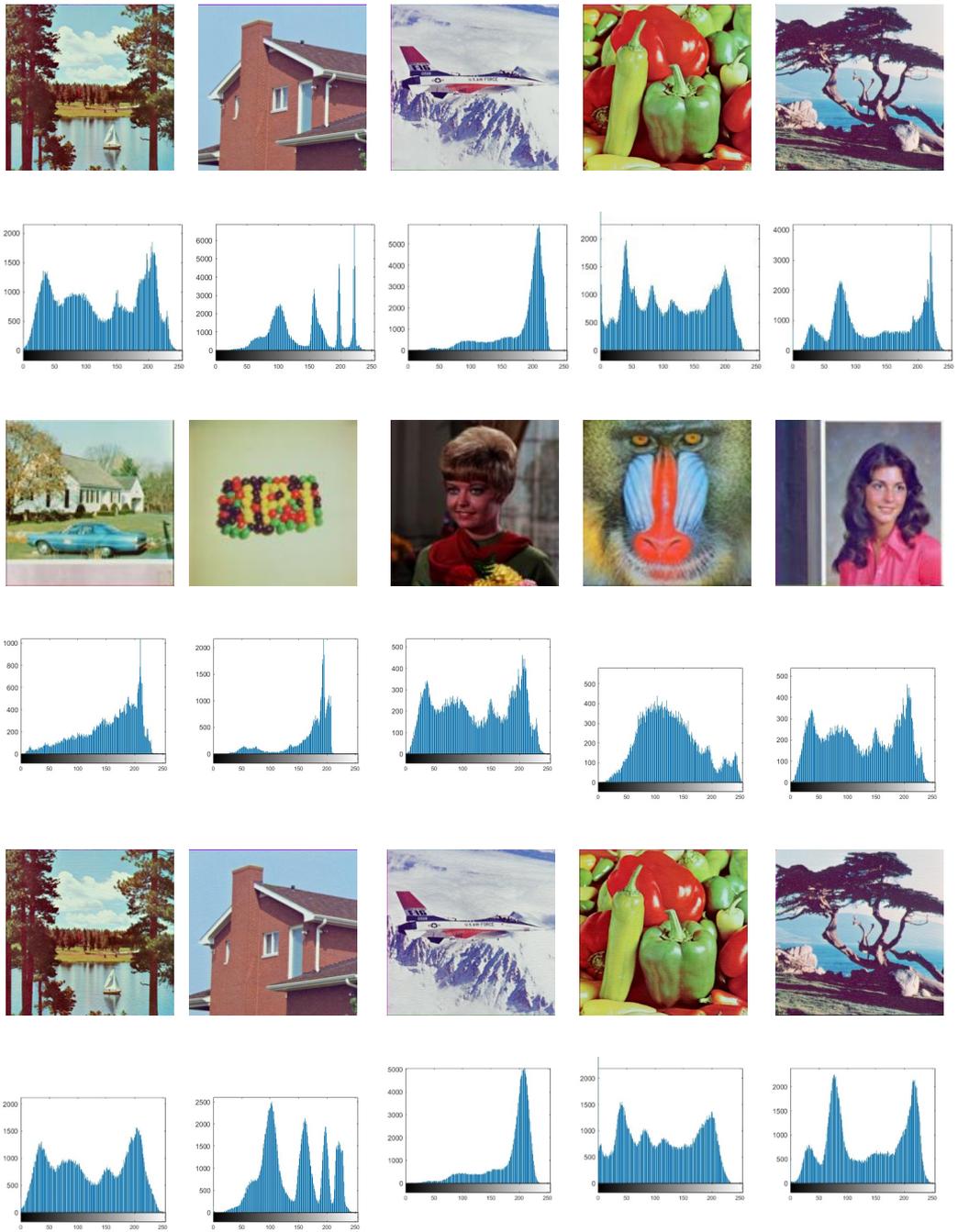


Figure 4: Histogram analysis: first row represents the original images & second row represents the corresponding histograms, third & fourth represents the watermark images & their histograms, and last two rows represent the histograms of watermarked images.

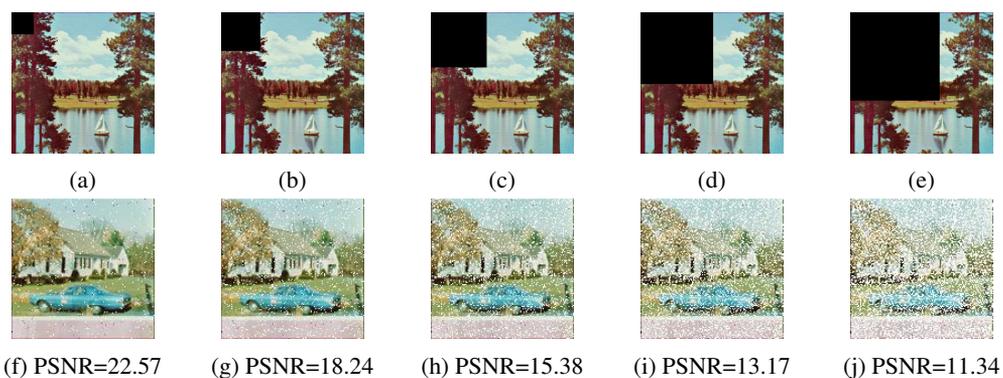


Figure 5: Cropping attack analysis: Watermarked image of nature with (a) 2.44%, (b) 7.47%, (c) 15.25%, (d) 25.78% & (e) 39.06% of the crop, and images in second row are corresponding extracted images.

#### 4.9 Cropping attack analysis

A cropping attack in image processing is a type of manipulation where a portion of an image is intentionally removed/cropped out or data loss during transmission over open networks [1]. Data manipulation can be done for various purposes, such as altering the context of the image, hiding certain details, or focusing attention on specific elements. A watermarking scheme is robust only if it is capable to efficiently extract and verifying the watermark even in case of cropped watermarked image. Now, to analyzing the proposed scheme's robustness, watermarked image of nature containing image of car as watermark is cropped by 2.44%, 7.47%, 15.25%, 25.78% & 39.02% and presented in the first row of Figure 5, and corresponding extracted logo images are provided in second row, respectively. All the extracted logos are visible by human eye shows the robustness. Further, for the quantitative analysis the calculated  $PSNR$  between original and extracted logo images is calculated and provided in the corresponding caption of extracted images in Figure 5. All the  $PSNR$  values are greater than 10.

#### 4.10 Noise attack analysis

In image processing, a noise attack refers to the introduction of unwanted or random variations in the pixel values of a digital image during the transmission over open networks. This can degrade the quality of the image and make it harder to analyze or interpret [37]. Various factors, such as electronic interference in the image capture process, transmission errors in digital communication, and imperfections in the image sensor, can cause noise. There are several types of noise available in the domain of image processing including:

**Gaussian noise:** This type of noise follows a Gaussian (normal) distribution and is often used to simulate random variations in intensity levels [19].

**Salt and pepper noise:** This type of noise manifests as randomly occurring black and white pixels, resembling grains of salt and pepper sprinkled on the image [33].

**Speckle noise:** Speckle noise is caused by interference patterns and appears as grainy artefacts in the image.

A watermarking scheme is robust only if it is capable to efficiently extract and verifying the watermark even in presence of noise in the watermarked image. Now, to analyzing the proposed scheme's robustness, *salt & pepper* noise is added to the watermarked image of nature containing image of car as watermark with 4%, 8%, 12%, 16% & 20%, and are presented in the first row of Figure 6, and second row provides corresponding extracted logo images, respectively. Visibility of all the extracted logo images shows the efficiency and robustness of the proposed scheme in case of noise attack. Further,  $PSNR$  grater than 10 for all the extracted images (provided in the corresponding caption of extracted images in Figure 6), quantitatively verifies the the robustness.

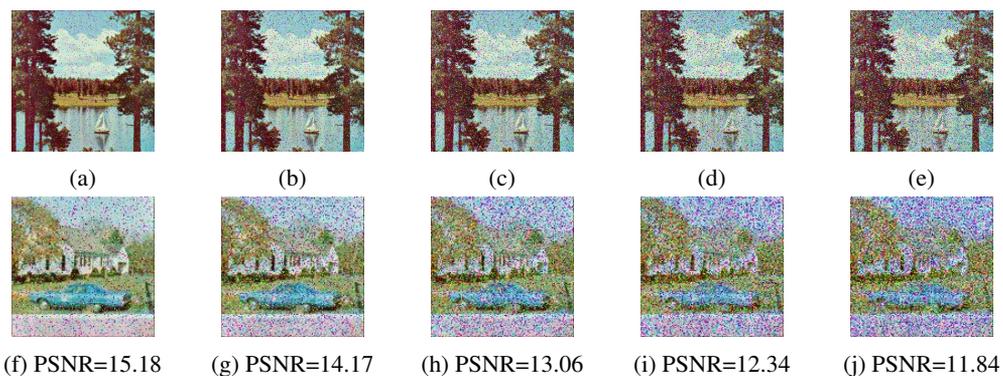


Figure 6: Noise attack analysis: Watermarked image of nature containing (a) 4%, (b) 8%, (c) 12%, (d) 16%, & (e) 20% of salt & pepper noise, and images in second row are corresponding extracted images.

## 5 Conclusion

This paper proposes an efficient and robust watermarking method by adding an extra layer of security in authentication with the help of encryption of watermark logo before embedding. This encryption of watermark logo prevents from the manipulation of the embedded data by the attackers. They can't do so because of multiple secret keys are utilised during the encryption process. Further, the proposed watermarking method uses the sine and modified Hénon map (2D-MHM) along with the bends obtained from the lifting wavelet transformation (LWT) for the purpose of encryption and embedding of watermark logo. The used 2D-MHM has more dynamic in nature and exhibits a wide range of chaotic behaviour for the system parameter than that of Hénon map. The confusion and diffusion among the pixel values of watermark logo image is significantly maintained. The 2D-MHM is used for diffusion, whereas the sine map is utilised for the confusion. Further, to enhance the randomness/blindness in watermarking, the chaotic sequence obtained from the same 2-D MHM will be utilised to permute the elements in the frequency bands before substituting the bits of ciphered watermark logo. The proposed scheme is significantly robust and capable to resist all types of statistical attacks including classical attacks. Results for all the included test highlights the proposed scheme's efficiency and robustness.

In the future, we will extend the proposed technique to multidimensional digital data, including digital videos and 3D images. This expansion aims to broaden the technique's applicability across diverse media formats.

## Declarations

**Conflict of interest/Competing interest** All authors declare that they have no conflict of interest.

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